

Speakers

Jennifer Alton

President

Pathway Policy Group

Jennifer B. Alton is President of Pathway Policy Group. She has spent her career successfully working at the intersection of government, external stakeholders, and media to identify and achieve win-win policy solutions through trusted relationships and tailored advocacy strategies. Jenn has almost two decades of experience in senior corporate and federal government roles, specializing in life sciences, public health, biotechnology, pandemic preparedness and biodefense. She is a Center Affiliate for the Georgetown University Center for Global Health Science and Security. Jenn has advised senior leaders in the private and public sectors on external affairs strategies and organizational structure, including federal government relations, coalition building, and strategic communications. Jenn worked in the biotechnology industry for many years, leading the establishment of the U.S. government affairs office for a multi-national company developing vaccines for infectious diseases as well as cancer immunotherapies. As Vice President of Public Policy and Government Affairs, Jenn led the company's public policy and federal government affairs activities for eight years, including policy development, political advocacy, public affairs, alliance development, and trade association management. Jenn also worked on Capitol Hill for several years as Public Health Policy Director with the U.S. Senate Health, Education, Labor, and Pensions Committee (Senator Richard Burr). She led the development and negotiation of policy and legislation on a variety of public health issues, and successfully shepherded the bipartisan Pandemic and All-Hazards Preparedness Act into law, transforming the country's preparedness for health security threats and establishing two new offices at the U.S. Department of Health and Human Services (HHS): the Biomedical Advanced Research and Development Authority (BARDA) and the Assistant Secretary for Preparedness and Response (ASPR). Jenn previously worked at HHS, where she was selected as a Presidential Management Fellow focused on budget formulation and legislative affairs; she received the Secretary's Award for Distinguished Service. Jenn earned her Master of Public Policy degree from the University of California Los Angeles, Luskin School of Public Affairs, and Bachelors degree from Whittier College. She also completed Columbia Business School's High Impact Leadership Program and Wharton Business School's Pharmaceutical and Biotech Executives Leadership Program.

Speaking In

9:45 AM– 10:40 AM

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US and Global Partnerships to Achieve Better Global Preparedness and Response

